

AWARENESS-RAISING CAMPAIGN

THESE DAYS PEOPLE ARE THE TARGET OF ATTACKS.

Today's cyber-attacks often take advantage of people's ignorance and gullibility. The behavior of individuals can therefore pose a high risk to the company-wide security chain. Our five-phase concept for promoting employee awareness is based on the lack of know-how with respect to the necessary awareness. Allow us to sensitize your employees. We will help you change and improve their behavior towards information security. In doing so, we rely on a change in attitude. Security is meant to trigger a positive feeling and make a conscious contribution to improving the company. The goal of our service is to effectively and sustainably cement the necessary self-confidence in your employees. The individual phases of the campaign are intended to encourage them to strengthen their sense of security not only in their everyday working life but also in their private life. Our awareness campaign will motivate, inform, and emotionalize them. As part of the campaign, we rely on exciting and appealing elements that will not slip your employees' minds too quickly.

Our five-phase concept

Our service is structured into individually developed modules. In a joint planning meeting, we will work together with you to determine the individual scope and focus of the campaign. For the entire duration of the project, you will be assisted by a skilled project manager who will provide you with continuous support. By carrying out simulated attacks on your employees, we will draw their attention to potential risks and dangers in the phase "Attract attention and gain acceptance".

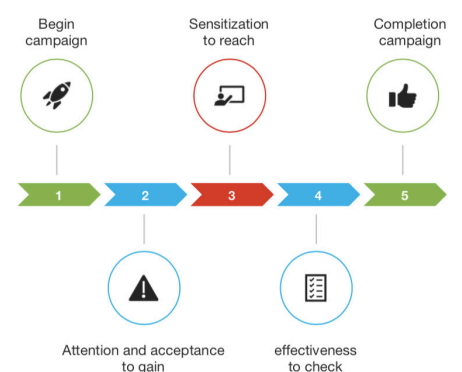
Your employees must become aware of how important each person's individual contribution is. The aim of the "Awareness-raising phase" is to ensure that the necessary knowledge of all aspects of information security is imparted and appropriate instructions are provided on how to behave properly. The necessary know-how can be taught in special training sessions. In the phase "Effectiveness check", the degree of awareness is checked using suitable measures. A detailed final report is then created that includes all of the results and brings the whole campaign to a conclusion.

Possible modules

We have designed our modules in such a way that they can be adapted to the needs of a wide variety of companies. What's important for both of us is that a factor of success can be measured. It therefore makes sense to use multiple activities to promote awareness. You will determine which audience is addressed and define the different measures used to raise awareness among your employees. For this purpose, our experts have developed a catalog of various measures from which you can choose what is right for you. Each unit of our awareness-raising methods promises a different approach and pursues a common goal: raising awareness among employees and management staff.

Your benefits at a glance

- You will have access to a team of security experts with various focuses and extensive experience
- Modules tailored to your needs that can be customized individually
- Measurement of security awareness as well as its development over the period of the campaign
- Trained, informed, and sustainably sensitized employees
- Proper and secure handling of sensitive information and data as well as IT systems
- Development of missing processes and documents or updating them based on the results of the campaign



Die Redguard AG is a Swiss consulting company for information security and advises you independently and neutrally.

Our advice is holistic and includes organizational, technological and human aspects.